

## Cookie Policy

This cookie policy contains important information on the different types of cookies that may be installed on your devices when visiting the website [www.morningcapital.eu](http://www.morningcapital.eu). According to the European Regulation on the protection of personal data 2016/679, cookies constitute personal data when they can be associated to a device and, therefore, to an identifiable person.

### What are Cookies

Cookies are small text files that the websites visited send to the terminal (PC, tablet, smartphone, notebook), which are stored and then sent back to the same websites on the next visit. Different types of cookies contain different information (e.g. to run computer authentications, monitor sessions, store preferences for sending advertisements, etc.). Each cookie, in turn, contains different data (e.g. the name of the server it comes from, a numerical identifier, etc.).

These data may stay in the user's device for different periods of time, such as one browser session, a few hours, several days or for longer.

They are used to run computer authentications, monitor sessions and store information on the websites. When surfing a website, the user also receives Cookies on their terminal which are sent from different websites or web servers (so-called "third party"), which may contain some elements (including images, maps, sounds, specific links to pages of other domains) present on the website they are visiting.

The Morning Capital S.r.l. website uses **TECHNICAL Cookies (WordPress)**. These Cookies facilitate the user's use of the website and make it easier to retrieve information, simplifying the connection and data transmission between the user and the website. They are used for navigation or to provide the services requested by the users. They are not used for other purposes. Technical cookies are required for the correct operation of the website. Without recourse to these cookies, some operations may not be possible, or would be more complicated and/or less secure. Therefore, technical cookies are indispensable. Technical cookies do not require the user's consent, as they are required for the correct operation of the website. In particular, we use **temporary and permanent navigation or session cookies** to guarantee normal navigation and use of the website, for example saving information on the navigation, storing data to keep the navigation session active and/or save information on "full screen" on/off settings when navigating the website.

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### **THIRD PARTY ANALYTICAL Cookies**

We also use analytical cookies (Google Analytics) to collect information on the use of our website. These Cookies, which are similar to technical Cookies, are processed in aggregated form to monitor the most frequently visited areas of the website, to improve the website contents, facilitate their use by the user and monitor the correct operation of the website. The Analytical Cookies used are set by a website other than the one the user is visiting. This is because every website may contain elements (images, maps, sounds, specific links to web pages in other domains, etc.) that are stored on servers other than the server of the website being visited. We allow third parties to use analytical cookies

on our website in order to save anonymous information used to produce reports on the website navigation.

To access the third party privacy policy, click on the following link: [click here](#).

If you do not wish your data to be used by Google Analytics, you can install an additional component of the browser, in the methods described by Google at the following addresses:

<https://support.google.com/analytics/answer/181881?hl=it>  
<https://tools.google.com/dlpage/gaoptout>

Installing this additional component prevents the Google Analytics JavaScript code (ga.js and dc.js), running on a website, from sharing the information on your activities when visiting our website with Google Analytics.

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### **Cookies and browser settings**

You can authorize, restrict or block Cookies in your browser settings, however, if you set your device to refuse Technical or navigation cookies some services on the website may not be correctly visualized or may not run in the best way. In this section you will find how to disable Cookies on the most common browsers.

If your browser is not in the following list, please consult the instructions given in your browser on how to manage Cookies.

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### **Other third-party cookies**

## Google Maps

**Google Maps** is a map viewing service managed by Google Inc. that allows this website to indicate the place where the company is located. Privacy Policy - <https://policies.google.com/privacy?hl=it&gl=it>

## Delete or disable Cookies

With the exception of the technical cookies which are strictly necessary for normal navigation, the provision of data is left to the will of the User who decides to browse the site after having read the short policy in the specific banner and to use the third-party services that involve the installation of cookies. Users may prevent the installation of Cookies by keeping the banner open or using the specific functions available in their browser or in this policy. Users can manage their Cookie preferences directly in their browser and prevent third parties from installing them.

Users should know that by disabling all Cookies, the operation of this website could be compromised.

Each browser has different settings management procedures.

Users can access the specific instructions via the links given below.

Delete/disable cookies with Chrome at the following address:

**<http://support.google.com/chrome/bin/answer.py?hl=it&answer=95647>**

Delete/disable cookies of Mozilla Firefox at the following address:

**<http://support.mozilla.com/it/kb/Eliminare%20i%20cookie>**

Delete/disable cookies with Explorer at the following address:

**<http://windows.microsoft.com/it-IT/windows-vista/Delete-your-Internet-cookies>**

Delete/disable cookies with Safari at the following address:

**<http://support.apple.com/kb/PH5042>**

Delete/disable cookies with Opera at the following address:

**<http://www.opera.com/browser/tutorials/security/privacy/>**

Delete/disable iOS cookies at the following address:

**<https://support.apple.com/it-it/HT201265>**

## Contact form

Contact Form 7: plugin for WordPress

Developer: Contact Form 7

Purpose: To contact the user

Personal data collected: Name, last name, e-mail address, telephone number, message.

Privacy policy: By filling in the contact form with their data, users agree to their use to respond to requests for information, quotations or any other kind of request indicated in the form header.

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## Social network buttons and widgets

Social media buttons are the buttons on a site that represent social network icons (for example, Facebook, LinkedIn, YouTube, Twitter...), and allow you to interact directly with social platforms by simply clicking on them.

The social buttons on this website are links which redirect to MC's accounts on the social networks shown. The use of these buttons does not install any third party cookies.

The links where the user can read the privacy policy relating to the management of data by the social networks the buttons redirect to are given below:

Linkedin: <https://www.linkedin.com/legal/cookie-policy>

Last updated in: May 2021